

Event Sponsorship Levels

Winning Colors Sponsor Investment level of \$10,000

- Exclusive access to the Union Avenue entrance area of Racing Museum
- Recognition by D. Wayne Lukas during the event. Introduction of company representatives from stage.
- Company product and individual signage displayed in visible areas of event
- Company name and logo listed on invitations and cover of the program
- Company name listed as “Lead Sponsors” on any print advertising, press releases or feature articles
- Company featured in CAPTAIN newsletter (circulation, 30,000)
- Full page ad in program
- Listing on all sponsorship signage and sponsor recognition in program
- 4 complimentary tickets to VIP Pre-Reception followed by An Unbridled Affair to Benefit CAPTAIN
- 6 additional complimentary tickets to An Unbridled Affair to benefit CAPTAIN
- Acknowledgement on CAPTAIN home page with a link to company website

Charismatic Sponsor Investment level of \$5,000

- Company name and logo listed on invitations and signage placed around the event
- Company name listed on any print advertising, press releases or feature articles
- Company featured in CAPTAIN newsletter (circulation, 30,000)
- Half page ad in program
- Listing on all sponsorship signage and sponsor recognition in program
- 2 complimentary tickets to VIP Pre-Reception followed by An Unbridled Affair to benefit CAPTAIN
- 4 additional complimentary tickets to An Unbridled Affair to benefit CAPTAIN
- Link to company website on CAPTAIN’s sponsorship page

Thunder Gulch Sponsor Investment level of \$2,500

- Company featured in CAPTAIN newsletter (circulation, 30,000)
- Quarter page ad in program
- Listing on all sponsorship signage and recognition in program
- 2 complimentary tickets to An Unbridled Affair to benefit CAPTAIN
- Link to company website on CAPTAIN’s sponsorship page

Grindstone Sponsor Investment level of \$1,000

- Listing on all sponsorship signage and sponsor recognition in program
- Link to company website on CAPTAIN’s sponsorship page

